

हर टाइल के पीछे MAGIC

PREMIUM ADHESIVE

TECHNICAL DATA SHEET



Superior Bond Strength



High Sag Resistance



No Shrinkage



Extended Open Time



Large Format Tiles & Stones



Low VOC



Available in 20 kg Bag

PRODUCT DESCRIPTION

Premium Adhesive is a high polymer integrated cement composition-based adhesive for fixing large format tiles and natural stone cladding on floors and walls. It comes in a premixed, ready to use form that can be used with a number of substrates. It is water resistant and doesn't allow cracking of tiles.

SUITABLE FOR

Material & Area

- Large format Vitrified tiles.
- Granite, marble and all types of stones.
- Internal & external floor and walls.
- Various mosaic tiles.
- Residential, commercial, industrial.
- Swimming pool and water bodies.

Substrate

- Cement mortar beds
- Cement based plaster/ Concrete / Screed / Terrazzo
- Brick/ Block/ Concrete Masonry
- Tile on tile
- Cement based self leveling screed
- Waterproofing products
- Fibre cement slabs

TECHNICAL DETAILS

Conforms to IS 15477:2019 Type 3 'T'; EN 12004 C2TE

PHYSICAL PROPERTIES @ 70° F (21° C)

Tile laying adhesive mixed with water

PARAMETERS	RESULTS
Colour	Grey/White
Mixing Ratio (Powder To Water)	3.5 : 1
Bulk Density	1.3 - 1.5 gm/cc
Mixing Density	1.7 - 1.9 gm/cc
Pot Life	> 2 Hours
Open Time	~ 20 Minutes
Adjustability	~20 Minutes
Final Setting Time	24 Hours
Max. Bed Thickness	15 mm
Time To Light Foot Traffic	16 - 24 Hours
Ready For Grouting	24 Hours
Ready For Use	14 Days

PERFORMANCE PROPERTIES

Tile laying adhesive mixed with water

IS 15477:2019

PARAMETERS	REQUIREMENTS	RESULTS	TEST METHODS
Tensile Adhesion (Dry Condition 28 Days)	1.5 N/mm ²	1.6-1.7 N/mm ²	IS 15477:2019 Annexure A Clause 5.1
Tensile Adhesion (Wet Condition 28 Days)	1 N/mm ²	1.15-1.25 N/mm ²	IS 15477:2019 Annexure A Clause 5.1
Shear Adhesion (Dry Condition 28 Days)	1.5 N/mm ²	1.55-1.65 N/mm ²	IS 15477:2019 Annexure B Clause 5.2
Shear Adhesion (Heat Aging Condition 28 Days)	1 N/mm ²	1.15-1.25 N/mm ²	IS 15477:2019 Annexure B Clause 5.2
Shear Adhesion (Wet Condition 28 Days)	1 N/mm ²	1.15-1.25 N/mm ²	IS 15477:2019 Annexure B Clause 5.2
Slip Resistance	<0.5 mm	0.2-0.3 mm	IS 15477:2019 Annexure E Clause 5.5

Premium adhesive mortar conforms to IS 15477:2019 Type 3T

EN 12004

PARAMETERS	REQUIREMENTS	RESULTS	TEST METHODS
E- Extended Open Time	≥0.5 N/mm ²	0.85-1 N/mm ²	EN 1346
T-slip Resistance	≤0.5 mm	0.3-0.5 mm	EN 1308
Tensile Adhesion Strength (C2)	≥1 N/mm ²	1.3-1.5 N/mm ²	EN 1348 Clause 8.2
Tensile Adhesion Strength (After Water Immersion)	≥1 N/mm ²	1.3-1.5 N/mm ²	EN 1348 Clause 8.3
Tensile Adhesion Strength (Heat Ageing)	≥1 N/mm ²	1.1-1.2 N/mm ²	EN 1348 Clause 8.4
Tensile Adhesion Strength (Freeze & Thaw)	≥1 N/mm ²	1.3-1.55 N/mm ²	EN 1348 Clause 8.5

Premium adhesive mortar conforms to EN 12004 C2 TE/ISO 13007

ANSI A118

PARAMETERS	REQUIREMENTS	RESULTS	TEST METHODS
Open Time (20 Minutes At 28 Days)	≥ 0.5 N/mm ²	0.7-0.8 N/mm ²	ANSI A118.4ET Clause – 5.3
Sag Resistance	≤ 0.5 mm	0.2-0.3 mm	ANSI A118.4ET- Clause 6.0
Glazed Wall Tile			
Shear Strength (7 Days)	>2.07 N/mm ²	2.40-2.55 N/mm ²	ANSI A118.4ET – Clause 7.1.2
Shear Strength (7 Days Water Immersion)	>1.38 N/mm ²	1.60-1.75 N/mm ²	ANSI A118.4ET- Clause 7.1.3
Porcelain Mosaic Tile			
Shear Strength (1 Day)	>0.5 N/mm ²	0.85-1.25 N/mm ²	ANSI A118.4ET – Clause 7.2.2
Shear Strength (7 Days)	>1.38 N/mm ²	1.9-2.1 N/mm ²	ANSI A118.4ET – Clause 7.2.3
Shear Strength (7 Days Water Immersion)	>1.03 N/mm ²	1.5-1.7 N/mm ²	ANSI A118.4ET – Clause 7.2.4
Shear Strength (28 Days)	>1.38 N/mm ²	2-2.2 N/mm ²	ANSI A118.4ET – Clause 7.2.5
Shear Strength (28 Days Freeze- Thaw Cycling)	>1.2 N/mm ²	1.6-1.8 N/mm ²	ANSI A118.4ET – Clause 7.2.5
Shear Strength (12 Weeks)	>1.38 N/mm ²	2-2.2 N/mm ²	ANSI A118.4ET – Clause 7.2.7
Quarry Tile			
Shear Strength (28 Days)	>1.03 N/mm ²	1.6-1.8 N/mm ²	ANSI A118.4ET – Clause 7.3.2
Shear Strength (28 Days Freeze- Thaw Cycling)	>0.69 N/mm ²	1.4-1.6 N/mm ²	ANSI A118.4ET – Clause 7.3.3

Premium adhesive mortar conforms to ANSI A118.4ET

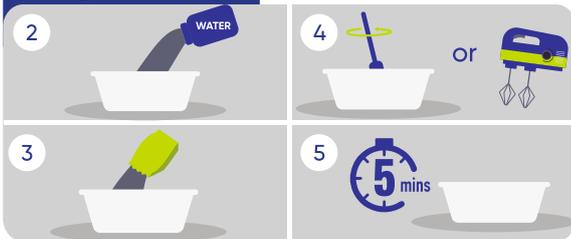
INSTALLATION

Surface Preparation



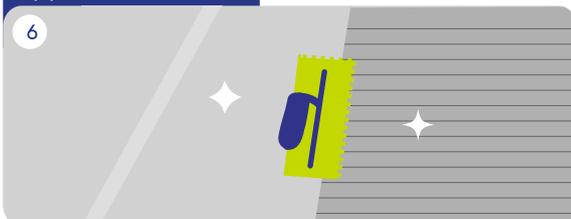
- All surfaces must conform to the dimensional stability requirements outlined in IS 1443-2018.
- They should be level, properly cured, undamaged, compact, rigid, resistant, dry, free from any debonding agents, and protected against damp rising.
- Pre-wet or dampen highly absorbent concrete surface with good quality fresh water.

Mixing



- Use 5-6 litres of potable water for every 20 kg of adhesive.
- Pour the minimum recommended amount of potable water into a clean mixing container.
- Gradually add dry mix product to the water (not vice versa) while continuously mixing it with a low-speed electric single-paddle (spiral) mixer for mixing at a speed of <math><500\text{ rpm}</math>.
- Mix thoroughly for 2-3 minutes or until you achieve a uniformly colored, smooth mixture. Add additional water, if necessary, but do not exceed the maximum specified amount.
- Allow the mixed product to 'mature' for 4-5 minutes without stirring.
- Remix for 15 seconds just before using.
- Avoid over-mixing to minimize air entrainment

Application



- The adhesive needs to be applied with a flat side of the trowel using a scrapping motion.
- Additional mortar should be then applied with the notched edge of the trowel.
- For large size tiles with sides > 2 feet, apply additional adhesive to the back of the tile surface with the flat side of the trowel.
- Occasionally check to inspect tiles are properly stuck. If the adhesive seems to be non-sticky, remove the existing and replace with fresh adhesive. Use a rubber mallet to tap the tile and ensure it is fully bedded in the adhesive.

To create elastic expansion joints, follow these guidelines:

- For external applications, create 5 mm joints at every 10 m².
- For internal applications, create 3 mm joints at every 25 m².
- In long, narrow applications, create 3 mm joints after every 8 meters.

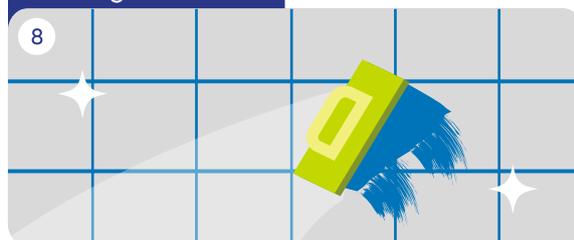
Always respect all structural, fractionizing, and perimeter joints present on the surfaces.

Cleaning



- Clean any excess adhesive from the tile surfaces and grout lines immediately with a damp sponge or cloth.

Grouting



- Grouting should be carried out after 24 hours of tiling. It is advisable to use the appropriate grouting material from Magicrete range of cementitious or epoxy grouts.

COVERAGE

- A coverage of 55-60 Sq. Ft. per bag of 20 Kg is received when used with a bed thickness of 3mm (using 6mm x 6mm square notched trowel).

Note: Coverage is based on smoothness and evenness of the substrate, and the thickness of mortar used.



SHELF LIFE

Factory packed bags of Tile Laying Adhesive Premium carries a shelf life of 12 months, if stored in cool & dry place. However, as temperature, humidity, water addition & other parameters vary from site to site.

LIMITATIONS

Adhesives and grouts for tiles are not replacements for waterproof membranes. When a waterproof membrane is required, use Magicrete waterproofing products by Magicrete or any other waterproofing product available in the market.

SAFETY PRECAUTIONS

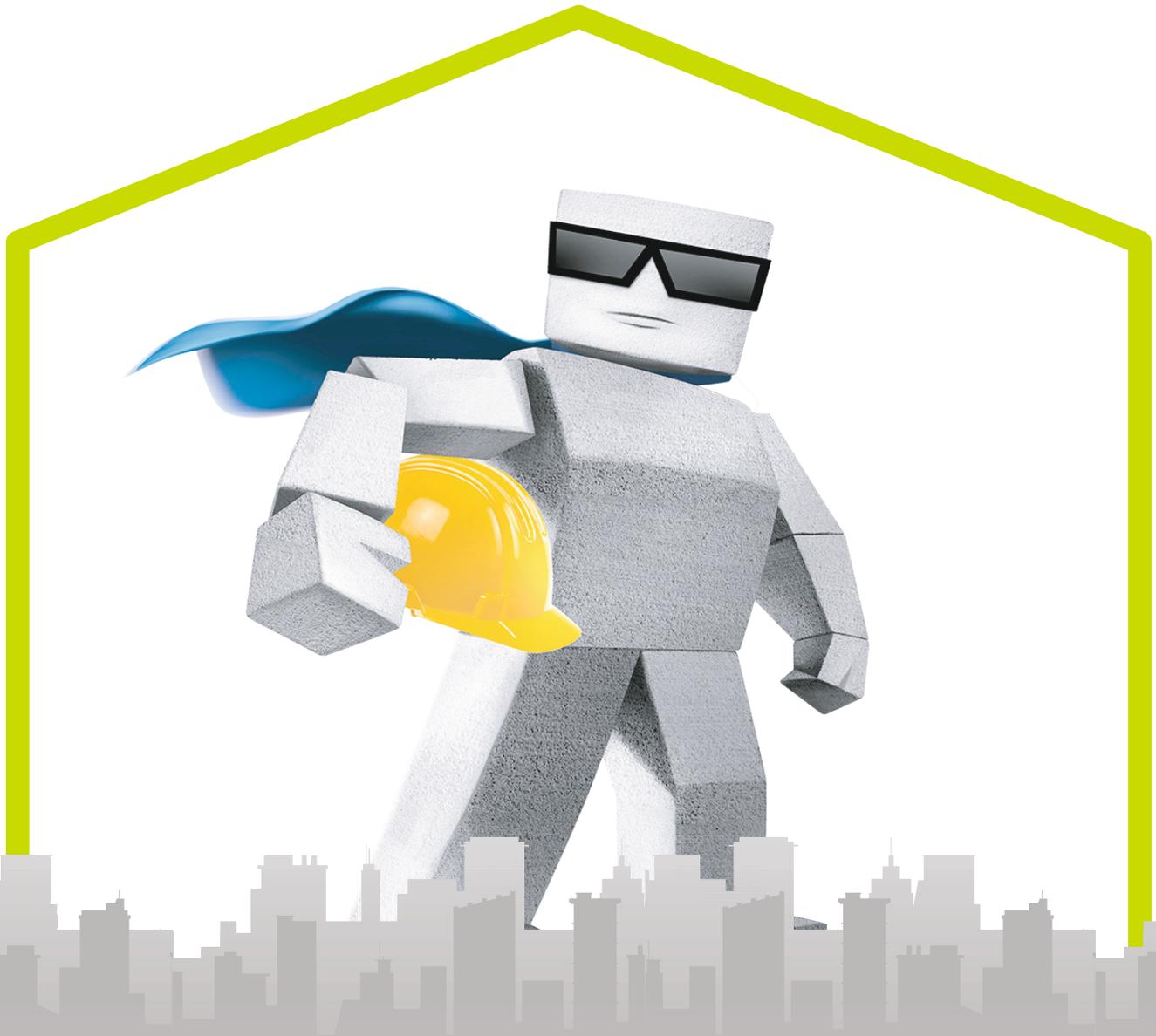
- Keep out of reach of children.
- Wear suitable protective clothing, gloves, and eye/face protection.
- After contact with the skin, wash immediately with plenty of clean water.
- In case of eye contact, rinse immediately with plenty of clean water and seek medical advice.

IMPORTANT NOTES

- Always add powder to water.
- Do not add excess water than recommended.
- Do not add extra cement or sand to tile adhesive, as it can disturb the Magicrete product's intended formulation and compromise its performance.
- Do not use on wet screed, surface must be fully cured (28 days).
- Do not use the adhesive to correct surface irregularities >12 mm. May go up to 15 mm in limited extent.
- Applicator must evaluate the use of an additional mechanical fastening system for extra security in case of heavy stone/large tiles for more than 3m height (such as steel hooks fastened to the substrate).
- Protect from direct rainfall/ foot traffic for at least 24 hours.
- Leave gap between the tiles with the help of spacers & fill gaps with Magicrete tile grout.
- It is mandatory to use appropriate size notched trowel to achieve required thickness of adhesive
- It is advisable to use Magicrete Ultrabond on the back surface of tile/stone when either substrate or tile/stoned to be applied is highly absorbent.
- Do not use on deformable substrate or substrates which are subject to vibration.

magicrete®

magic behind happy homes



Magicrete Building Solutions Pvt. Ltd.

(ISO 9001 :2015, ISO 14001 :2015 & ISO 45001 :2018 Certified co.)

 101 Ritz Square, Near Narmad Library,
Ghod Dod Road, Surat-395007 (Gujarat)

 80 70 40 80 10

 info@magicrete.in

 magicrete.in



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